

The 2023 Salinas Biological Summit

SHOWCASING INTERNATIONAL
SOLUTIONS FOR IMPROVING
SOIL AND PLANT HEALTH

JUNE 20 – 21, 2023
SALINAS, CALIFORNIA



Exhibitor Opportunities



www.salinas-summit.com

Exhibitor Opportunities

We understand how important it is for all of our sponsors and exhibitors to feel that your investment is wisely placed.

The Benefits of Participating as a Sponsor

- Maximum exposure at the premier Summit devoted to the agrifood and technology industry
- The opportunity for you to interact with the most influential figures in the fields of biological research and application
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships
- High visibility on the Summit website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to Growers and the agrifood technology industry
- Build new relationships and strengthen existing ones
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback

Why Exhibit at the 2023 Salinas Biological Summit?

1. You can show your full product range in real life rather than a catalog – live events provide an optimized interactive marketing platform
2. You can develop a personal and direct relationship with your clients
3. You will receive immediate feedback on your product range and purchasers can gain a full appreciation of your product
4. You will raise your profile in the biological and agrifood technology field and add value to your brands
5. You can extend the scope of your promotions through the international delegations attending the Summit
6. You could launch a new product and thereby generate media interest

To summarize, the benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, new relationships, displayed commitment and excellent business transactions.

Email Dennis Donohue, Director, Western Growers Innovation & Technology Center at ddonohue@wga.com for more details.

EXHIBITOR OPPORTUNITIES

USD\$2,500

Benefits

Registration

- One (1) exhibitor staff passes (morning coffee, afternoon coffee, lunch and Summit Delegate Receptions).
- Each booth is size 6' x 8' in the Exhibition area.

Each booth includes:

- 8' High Back Drape
- 3' High Side Rail
- 7"x44" Identification Sign
- (1) 6' Skirted Table
- (2) 2 Side Chairs
- (1) Waste Basket

Profile

- Company name on website with a hyperlink to your nominated website.