

June 14, 2023

NZ Silicon Valley trip.



THRIVE
by SVG VENTURES

ABOUT US

Our Vision

Advancing food and agriculture for a more sustainable future

#1

Top Agtech Investor
Pitchbook, 2022

40+

Corporate Clients

100+

Countries reached

#1

Top Agrifood Accelerator
Agfunder Awards, 2019

\$1 billion

Value created

9,000+

Global founder private network



**THRIVE Innovation
Ecosystem**



Watch Here: <https://youtu.be/qGTdybllIVY>

What We Do – THRIVE Platform

Investment

SVG
VENTURES

Pioneer Fund
3rd Fund
75M

Acceleration

6 annual programs

150+ Alumni

USA, Canada, Australia,
Brazil

Corporate

**OPEN
INNOVATION**

**CORPORATE
CHALLENGES**

+40 Corporations

Global Ecosystem & Network

30k~



Pioneer Fund

Advancing food and
agriculture for a more
sustainable future



THRIVE GLOBAL EXPANSION

THRIVE ACCELERATOR

THRIVE Canada I & THRIVE VIII
(Global) Accelerator Programs
Culminate at June 1 Demo Day

Innovation Award:
SpaceAg (Peru)

Sustainability Award:
Verdi (Canada)

People's Choice Award:
Lupinta (Sweden)

Congrats to our Demo Day winners!



Lupinta

SPACEAG

verdi

THRIVE Australia Expansion

Announced June 2022



THRIVE
by SVG VENTURES

John Hartnett
Founder and CEO
SVG Ventures | THRIVE

Tim Pallas
Minister of Economic Development
Victoria State Government

VICTORIA
State Government



MICHAEL MACOLINO
Managing Director |
APAC
Australia

Global leader backs Victorian AgTech with HQ, New Fund



REALIZING THE
POTENTIAL FOR
AGTECH
IN ALBERTA

Press release: February 21, 2021





apexBrasil

**THRIVE | APEX AGRITECH
IMMERSION PROGRAM
U.S.A.**

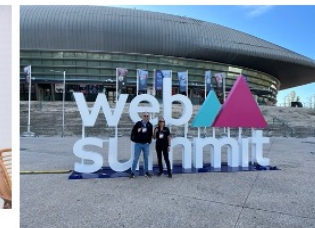
Advancing Food and Agriculture For a More
Sustainable Future

THRIVE Europe + Israel

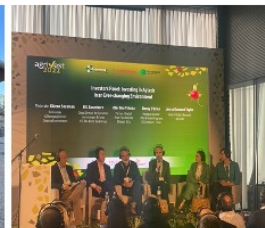
Global Impact launch, Tel Aviv, Israel



THRIVE | Shell launch, Lisbon, Portugal



Investment summit



THRIVE's Global Ecosystem



Our Global Team



JOHN HARTNETT
Founder & CEO



HELEN HARTNETT
COO



CARIN GERHARDT
Director of Corporate
Programs



JOHN CASSIDY
Managing Director |
Canada



DANNY O'BRIEN
Managing Director | EMEA
& Global Programs



ROSE M. O'CONNOR
Finance and Investment
Manager



SEAN PAQUET
Director of Corporate
Innovation



MICHAEL MACOLINO
Managing Director |
APAC



KELSEY DUCKER
Director of
Marketing



PAULA ELLIOTT
Operations Manager |
Global



HALEY MASSONG
Corporate Innovation
Manager



LISA MERDJAN
Academy
Manager



JASON CONVEY
Corporate Innovation
Associate



SPENCER GRALING
Operations and Research
Intern



HOZANA SICAIROS
Executive
Assistant



DAWN TRAUTMAN
Corporate Innovation
Manager



COLETON FISHER
Program
Associate



VICTORIA IVANOVA
Accelerator
Manager



JESS HOCKEDY
Research
Associate



HUGO BIEBER
APAC Startup Program
Manager



ERIC OLSON
Corporate Innovation
Manager



RICKY STEPHENS
Corporate Innovation
Manager



SEAN HARTNETT
Intern



LAUREN ELLIOT
Intern



SOFIA AGUILERA
Program Associate



CORPORATE INNOVATION PARTNERS



Global Affairs
Canada

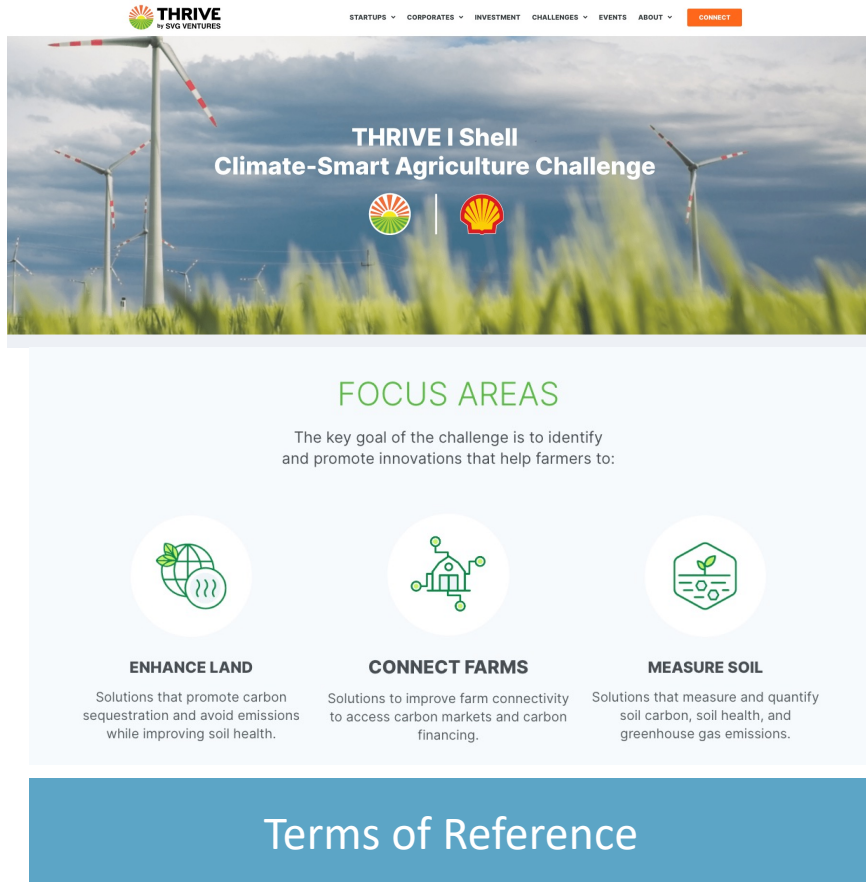


THRIVE | SHELL Climate-Smart Agriculture Challenge



Global Innovation +
Investment program

PROGRAM FOCUS + Collaboration



Shell
GameChanger



Shell
Ventures

Shell Europe + NBS team

 **BASF**
We create chemistry


JOHN DEERE



2023 THRIVE Global Impact Initiative

In partnership with



2020-2023 A THRIVE MOVEMENT

The THRIVE Global Impact Initiative consists of a series of programs and activities designed to drive innovation, collaboration, positive change for our planet.



Government Collaboration



US Innovation agenda

US Secretary of Agriculture, **Sonny Perdue**, Washington DC



“

If we are to feed a growing population while protecting the planet, we will need to keep our industry on the cutting edge of innovation. That is why it's great to hear that SVG Ventures has launched the first-ever THRIVE Canada Challenge, in partnership with Farm Credit Canada

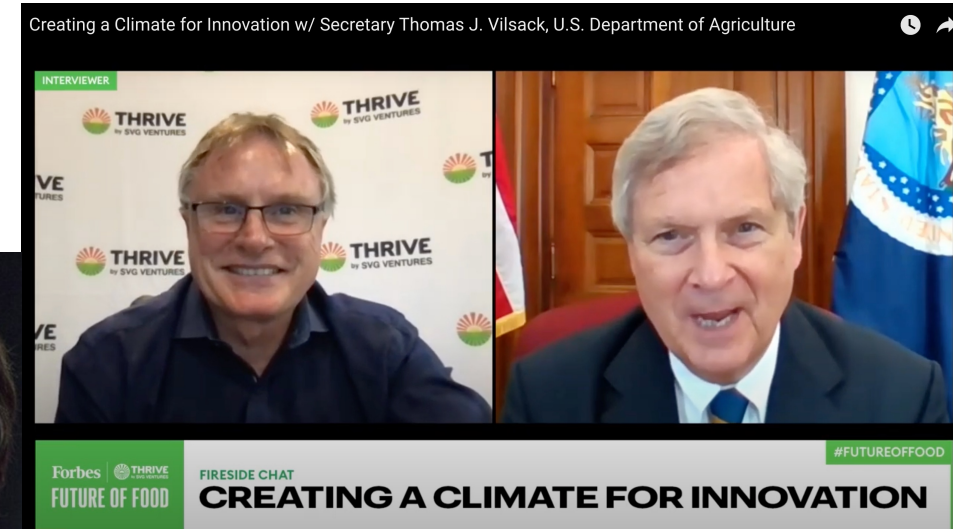
”

Hon. Marie-Claude Bibeau
Minister of Agriculture and Agri-Food



THRIVE Canada

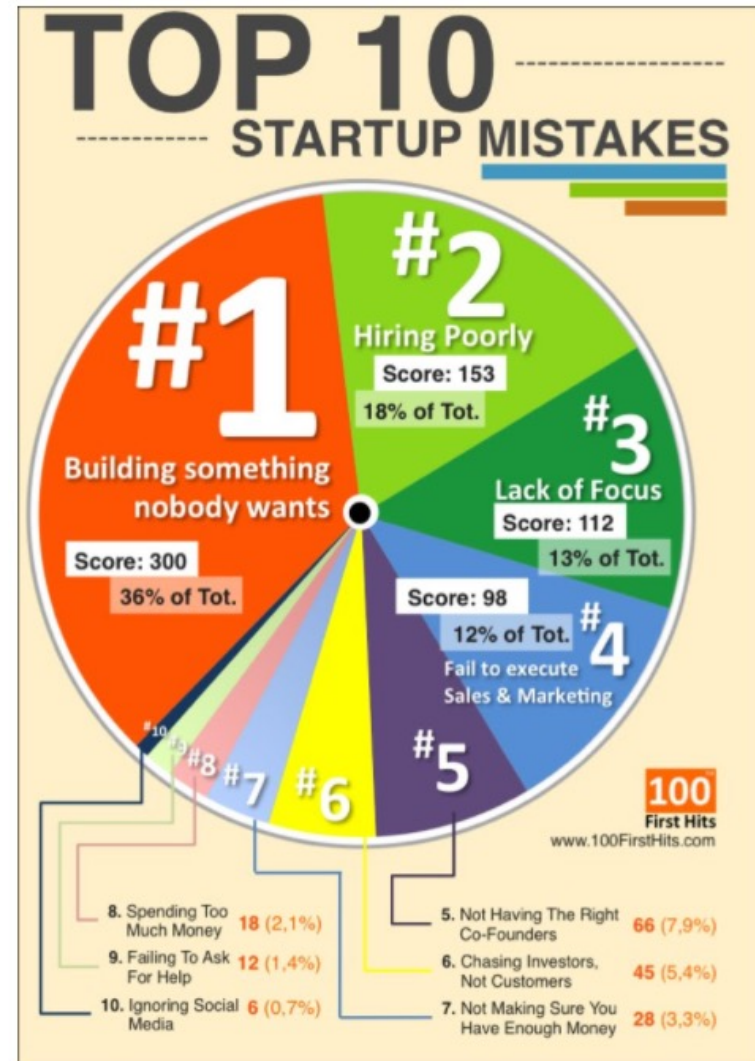
Participation of Hon Marie-Claude Bibeau for THRIVE Canada Challenge & SVG Ventures launch



THRIVE & Forbes Future of Food Summit

Participation of the US Secretary of Agriculture, **Thomas J. Vilsack**

Why startups fail?



How we evaluate start ups for investment



Team:

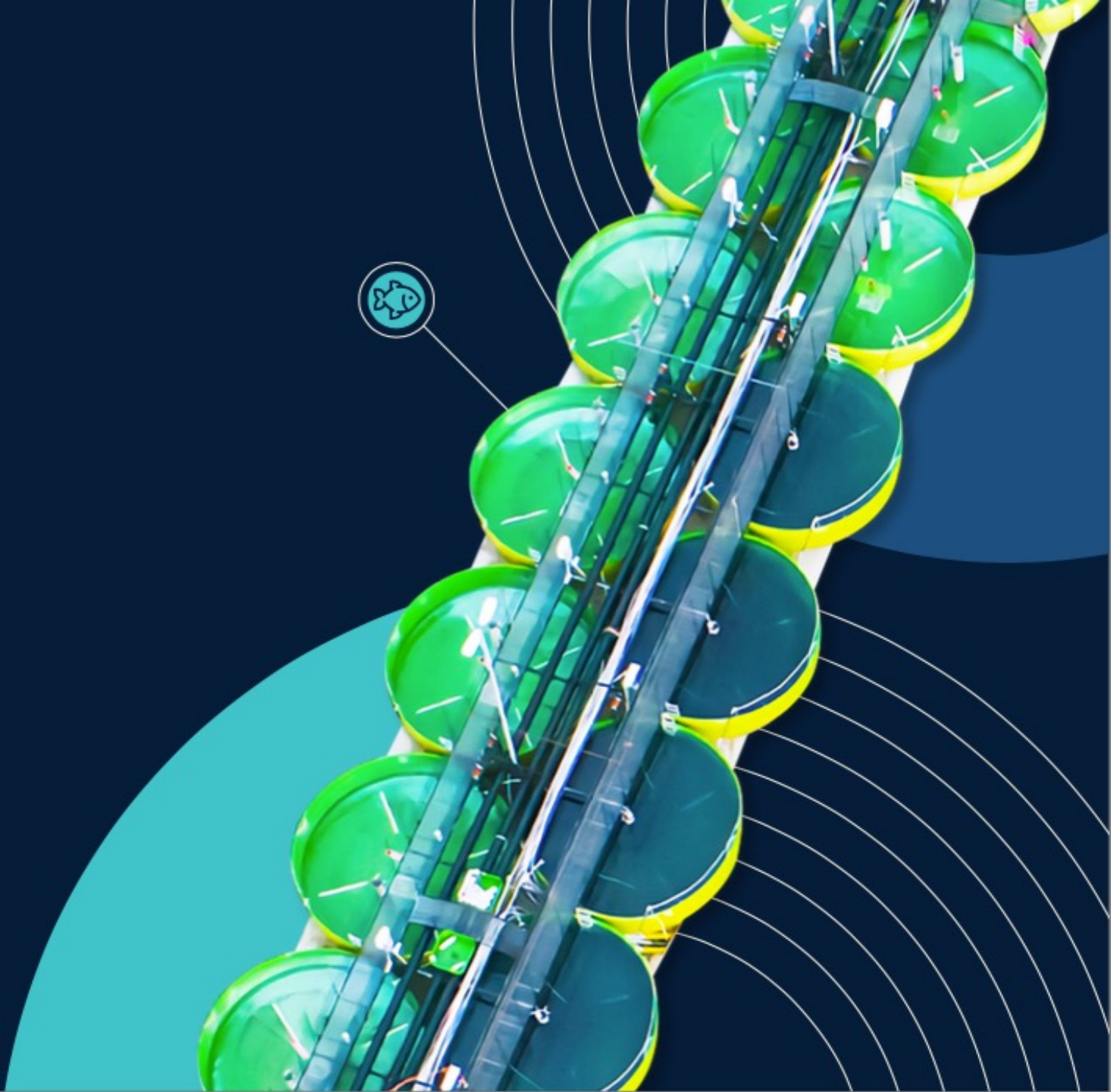


 EMERGING TECH RESEARCH

Agtech Report

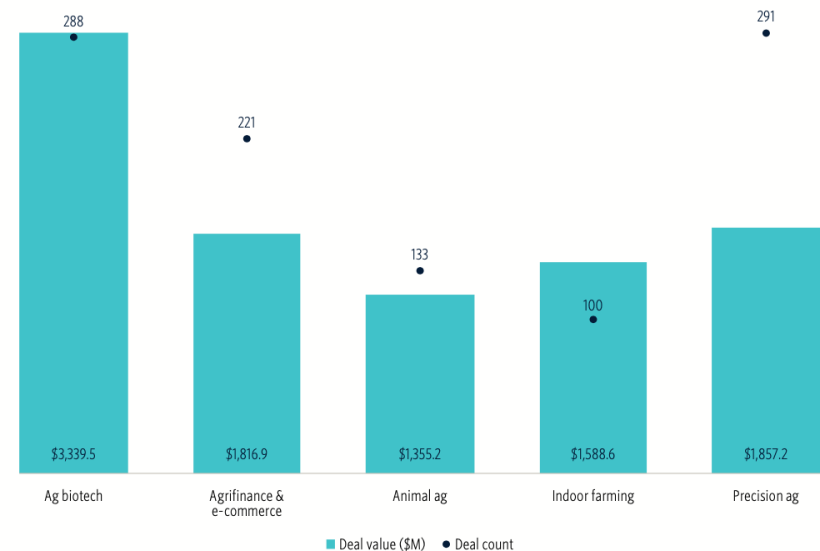
VC trends and emerging opportunities

Q1
2023



Pitchbook Agtech Qtr1 2023

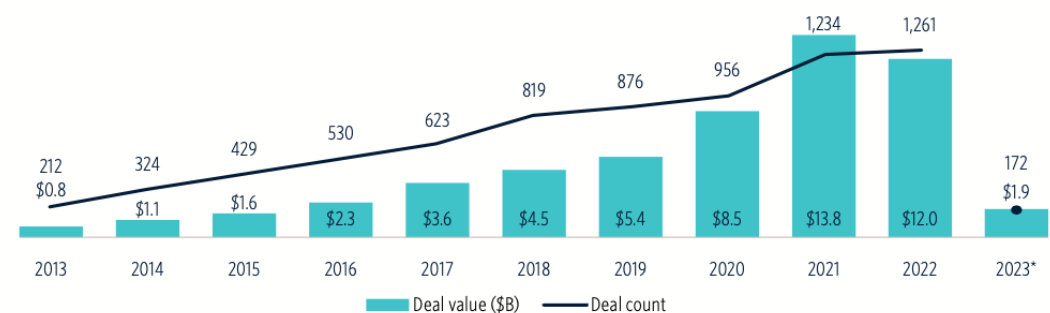
Trailing 12-month (TTM) agtech VC deal activity by segment*



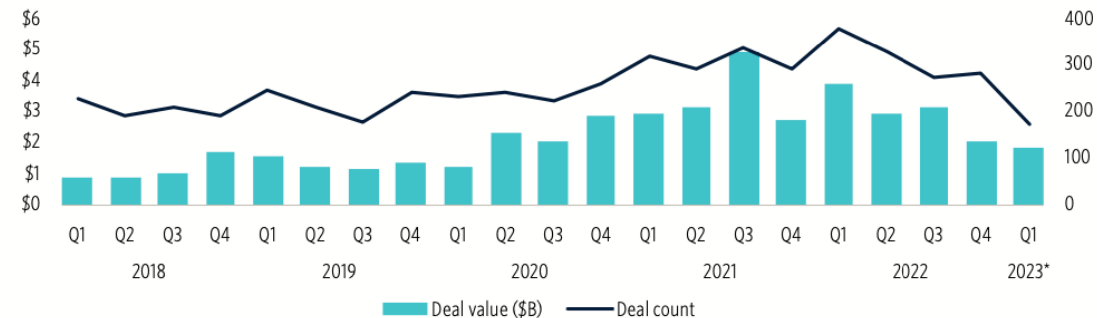
Agtech VC deal activity by segment in Q1 2023*



Agtech VC deal activity



Agtech VC deal activity by quarter



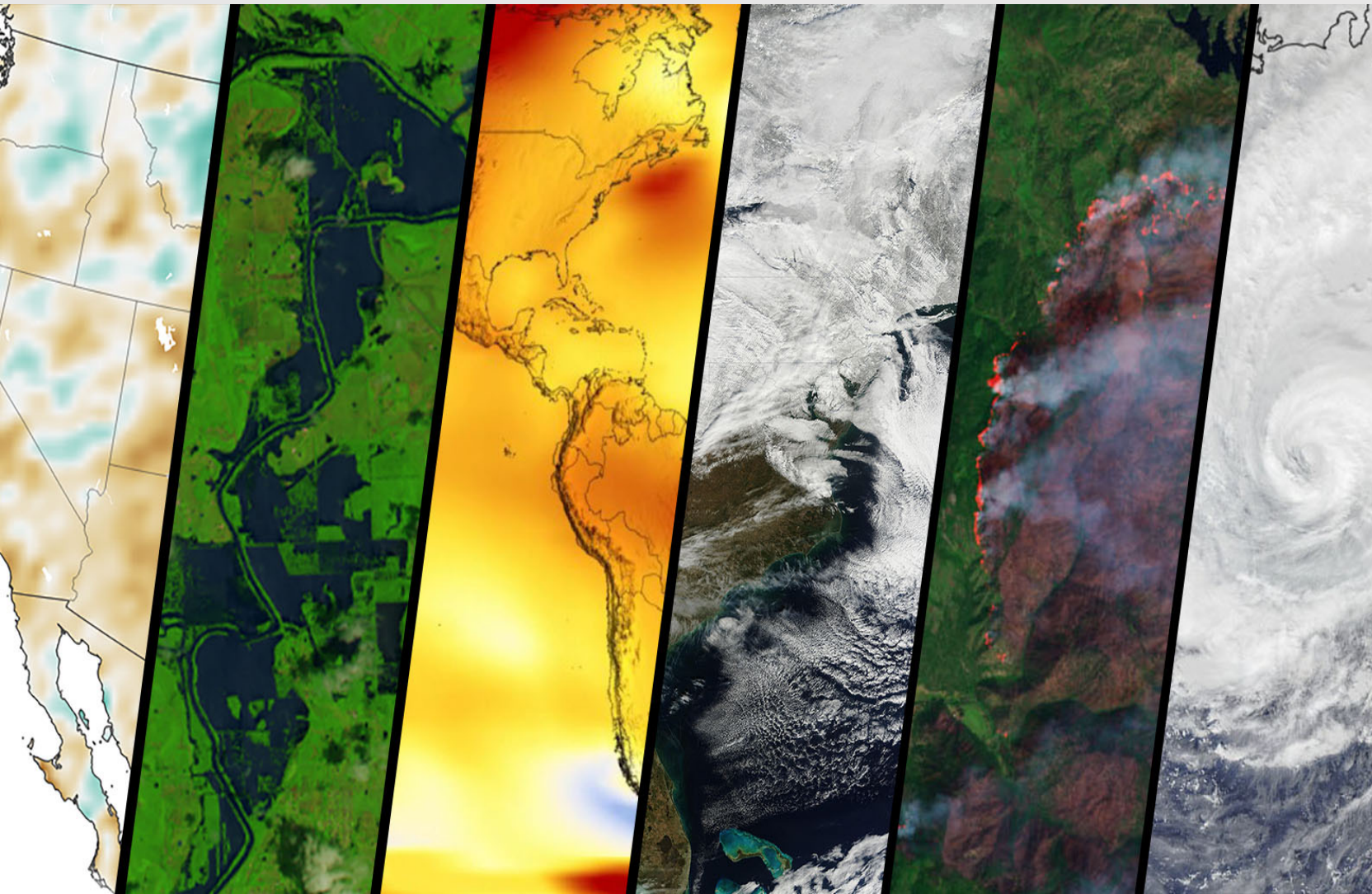
Most active agtech accelerators in 2022

Investor name	Deal Count	Investor type
SVG Ventures-THRIVE	18	Venture Capital
National Science Foundation	9	Government
Techstars	8	Accelerator/Incubator
Google for Startups Accelerator	7	Accelerator/Incubator
EIT Food	4	Accelerator/Incubator
Catalyst Fund	3	Impact Investing

The background of the slide features a repeating pattern of thin, light blue concentric circles that overlap to create a mesh-like texture. The text is centered and rendered in a bold, orange, sans-serif font.

Outlook – What to expect in 2023 and beyond?

What to expect in 2023 and beyond?



Climate change continues – extreme weather events, aridification

Opportunities:
smart irrigation,
indoor ag,
gene editing

What to expect in 2023 and beyond?



Continued war
Ukraine – grain,
fuel, and fertilizer
shortages

Opportunities:
biofertilizers, soil
amendments,
precision ag tools

What to expect in 2023 and beyond?



Funding challenges hit agtech – Funding could shift to CapEx light models

Opportunities:
Farm management software, ag marketplaces, imagery analytics

Agtech drivers:



Climate change



**Supply chain
disruptions**



**Extreme weather
events & aridification**



Growing populations



War in Ukraine



**Consumer demand
for healthier food**



Labor shortages



2023

THRIVE^{TOP} 50

AgTech | FoodTech

#THRIVETop50

Tortuga AgTech



Published by:
THRIVE
by SVG VENTURES

2023

THRIVE^{TOP} 50 AgTech | FoodTech

2. Animal Technology



3. On-Farm Decision Support, Automations & Robotics



1. CEA



4. Novel Crop Inputs



5. Agribusiness Platform



6. Novel Food & Beverage



8. Next Generation Supply Chain



7. Infrastructure & Materials



10. Precision Nutrition



9. Novel Ingredients



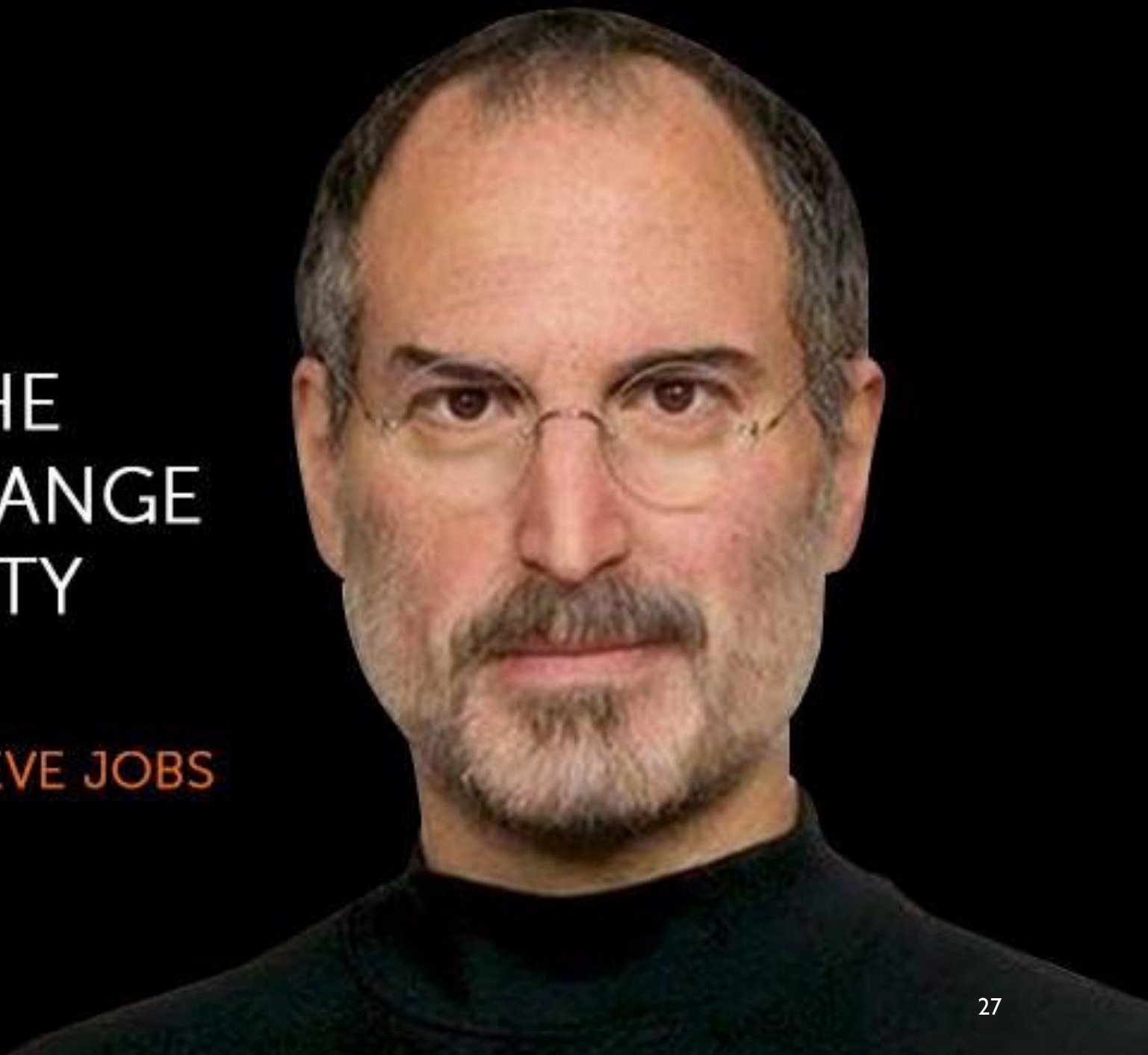


Purpose
Passion
Positive
Ambition
Disrupt
Failure
Adapt



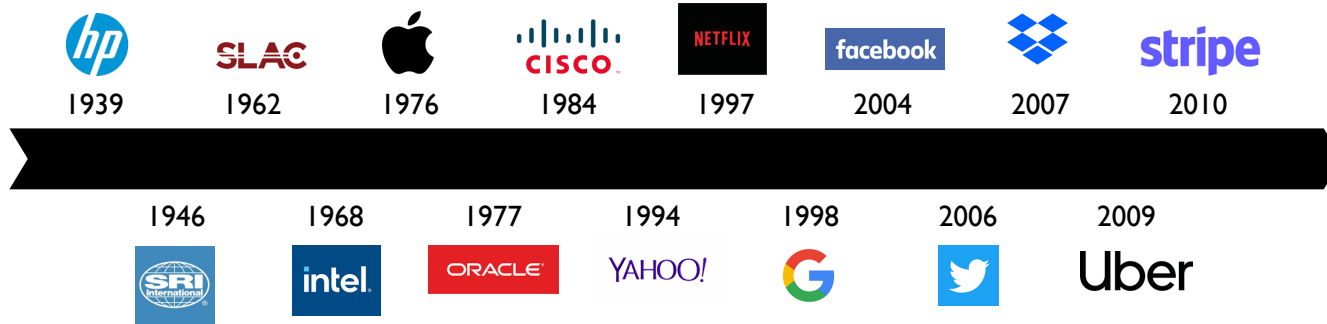
"INNOVATION IS THE
ABILITY TO SEE CHANGE
AS AN OPPORTUNITY
– NOT A THREAT."

– STEVE JOBS



VIBRANT TECHNOLOGY ECOSYSTEM

40,000+
Startups

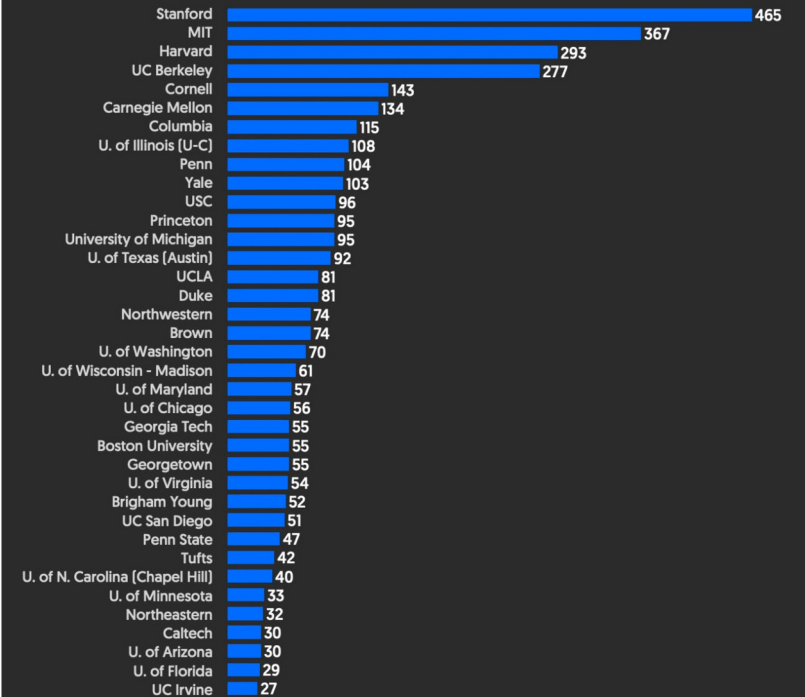


*Eight Decades of Constant
Innovation*

Bay Area Universities Have the Largest Number of Founders

U.S. University Rank By Number of Graduating Startup Founders

Based on the number who last raised private funding after 1/1/20 and have raised a total of \$1M or more.
Does not include business schools.



crunchbase news