

June 14, 2023

NZ Silicon Valley trip.



THRIVE
by SVG VENTURES

ABOUT US

Our Vision

Advancing food and agriculture for a more sustainable future

#1
Top Agtech Investor
Pitchbook, 2022

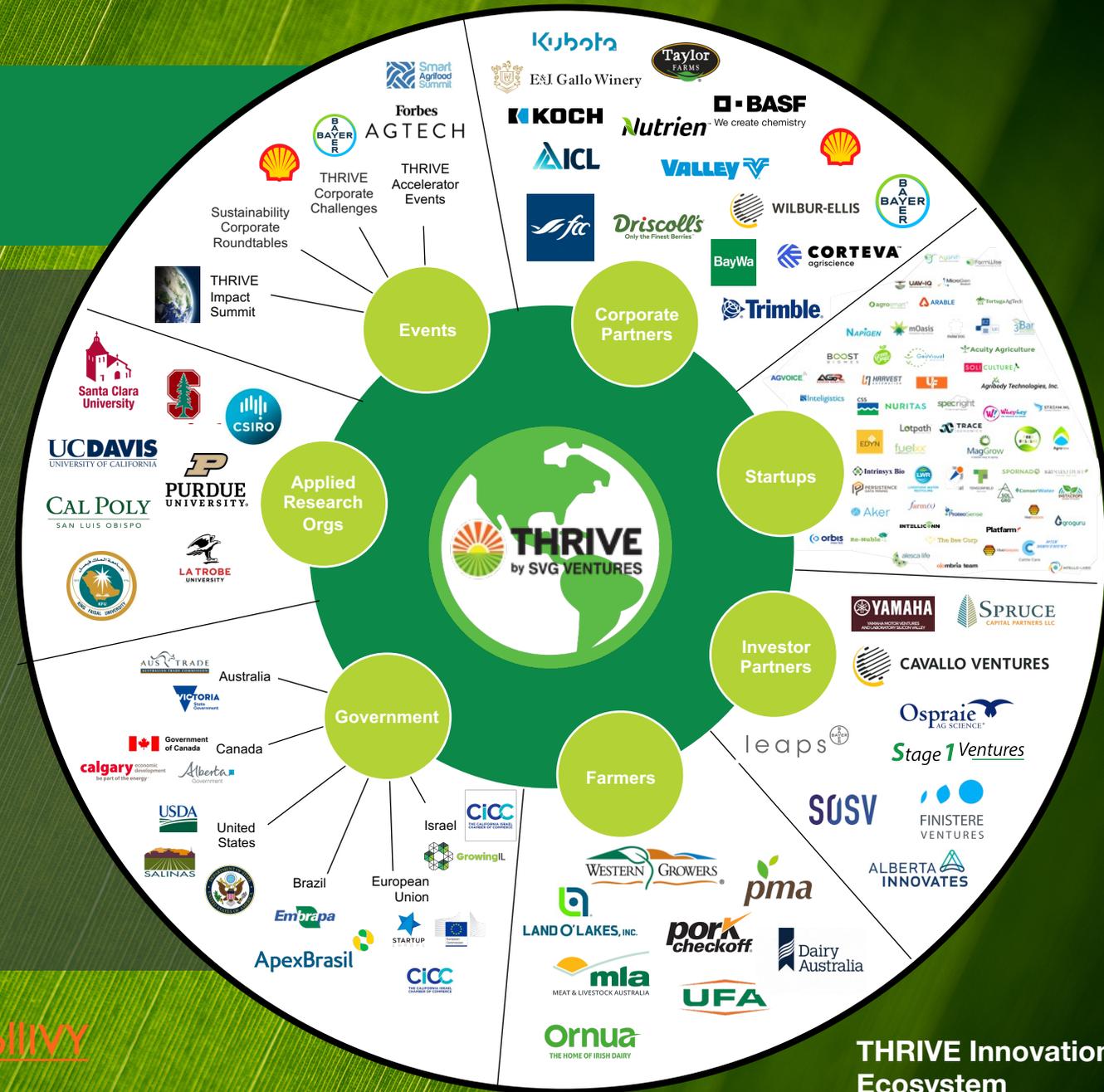
40+
Corporate Clients

100+
Countries reached

#1
Top Agrifood Accelerator
Agfunder Awards, 2019

\$1 billion
Value created

9,000+
Global founder private network



Watch Here: <https://youtu.be/qGTdyblIVY>

THRIVE Innovation Ecosystem

What We Do – THRIVE Platform

Investment

SVG
VENTURES

Pioneer Fund
3rd Fund
75M

Acceleration

6 annual programs

150+ Alumni

USA, Canada, Australia,
Brazil

Corporate

**OPEN
INNOVATION**

**CORPORATE
CHALLENGES**

+40 Corporations

Global Ecosystem & Network

30k~



THRIVE
by SVG VENTURES

Pioneer Fund

Advancing food and
agriculture for a more
sustainable future



THRIVE GLOBAL EXPANSION

THRIVE ACCELERATOR

THRIVE Canada I & THRIVE VIII (Global) Accelerator Programs Culminate at June 1 Demo Day

Innovation Award:
SpaceAg (Peru)

Sustainability Award:
Verdi (Canada)

People's Choice Award:
Lupinta (Sweden)

Congrats to our Demo Day winners!



Lupinta

SPACEAG

verdi

THRIVE Australia Expansion

Announced June 2022



Great ideas break boundaries. We believe they should be shared for the world to see.
global.vic.gov.au



John Hartnett
Founder and CEO
SVG Ventures | THRIVE

Tim Pallos
Minister of Economic Development
Victoria State Government



Global leader backs Victorian AgTech with HQ, New Fund



MICHAEL MACOLINO
Managing Director | APAC
AGAC

THRIVE
by SVG VENTURES

REALIZING THE POTENTIAL FOR
AGTECH
IN ALBERTA

Press release: February 21, 2021

Alberta | OLDS COLLEGE | UFA

apexBrasil

THRIVE
by SVG VENTURES

THRIVE | APEX AGRITECH IMMERSION PROGRAM U.S.A.

Advancing Food and Agriculture For a More Sustainable Future

THRIVE Europe + Israel

Global Impact launch, Tel Aviv, Israel

THRIVE | Shell launch, Lisbon, Portugal

Investment summit



THRIVE's Global Ecosystem



Our Global Team



JOHN HARTNETT
Founder & CEO



HELEN HARTNETT
COO



CARIN GERHARDT
Director of Corporate Programs



JOHN CASSIDY
Managing Director | Canada



DANNY O'BRIEN
Managing Director | EMEA & Global Programs



ROSE M. O'CONNOR
Finance and Investment Manager



SEAN PAQUET
Director of Corporate Innovation



MICHAEL MACOLINO
Managing Director | APAC



KELSEY DUCKER
Director of Marketing



PAULA ELLIOTT
Operations Manager | Global



HALEY MASSONG
Corporate Innovation Manager



LISA MERDJAN
Academy Manager



JASON CONVEY
Corporate Innovation Associate



SPENCER GRALING
Operations and Research Intern



HOZANA SICAIROS
Executive Assistant



DAWN TRAUTMAN
Corporate Innovation Manager



COLETON FISHER
Program Associate



VICTORIA IVANOVA
Accelerator Manager



JESS HOCKEDY
Research Associate



HUGO BIEBER
APAC Startup Program Manager



ERIC OLSON
Corporate Innovation Manager



RICKY STEPHENS
Corporate Innovation Manager



SEAN HARTNETT
Intern



LAUREN ELLIOT
Intern



SOFIA AGUILERA
Program Associate



CORPORATE INNOVATION PARTNERS



THRIVE | SHELL Climate-Smart Agriculture Challenge



Global Innovation +
Investment program

PROGRAM FOCUS + Collaboration

THRIVE
by SVG VENTURES

STARTUPS ▾ CORPORATES ▾ INVESTMENT ▾ CHALLENGES ▾ EVENTS ▾ ABOUT ▾ **CONNECT**

THRIVE | Shell Climate-Smart Agriculture Challenge

 | 

FOCUS AREAS

The key goal of the challenge is to identify and promote innovations that help farmers to:

- ENHANCE LAND**
Solutions that promote carbon sequestration and avoid emissions while improving soil health.
- CONNECT FARMS**
Solutions to improve farm connectivity to access carbon markets and carbon financing.
- MEASURE SOIL**
Solutions that measure and quantify soil carbon, soil health, and greenhouse gas emissions.

Terms of Reference

Shell
GameChanger



Shell
Ventures

Shell Europe + NBS team

BASF
We create chemistry





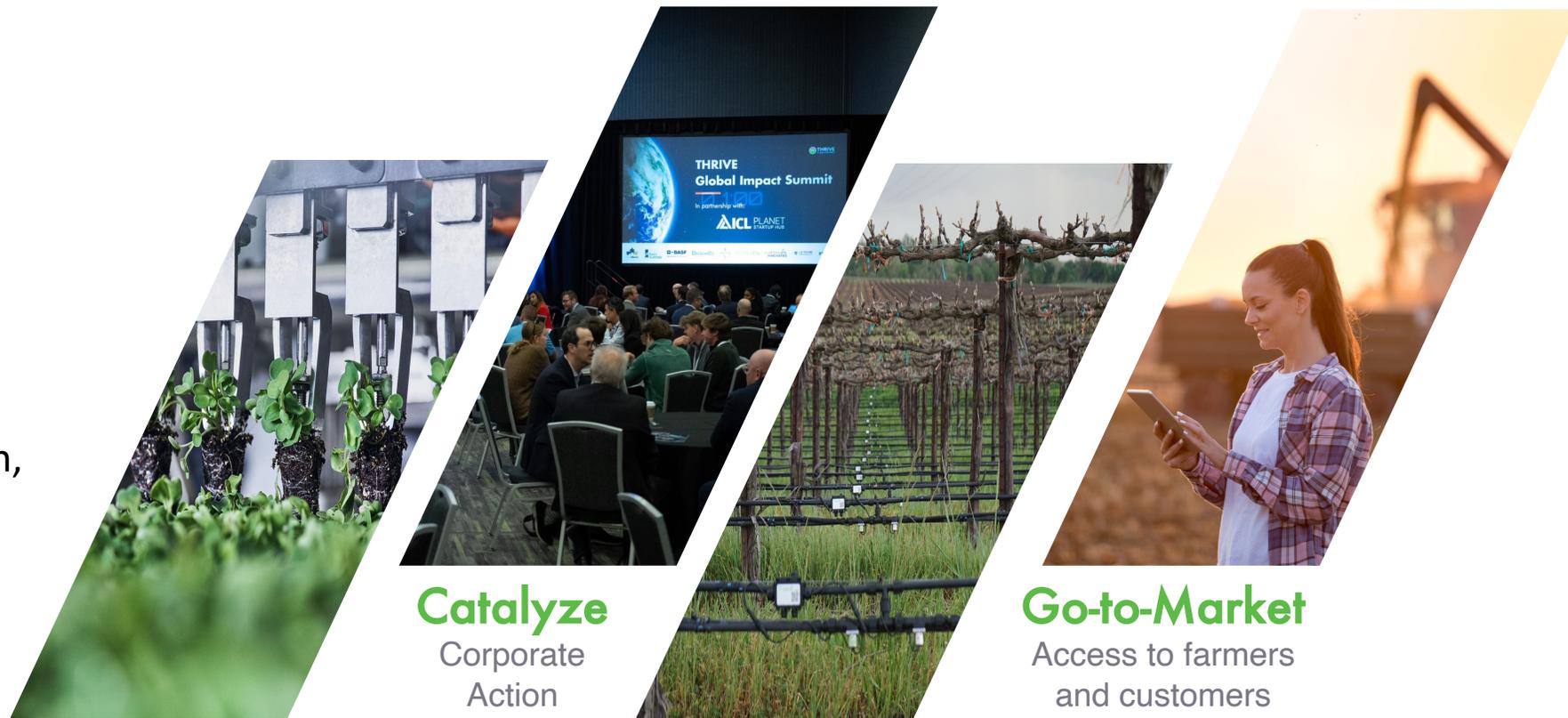
2023 THRIVE Global Impact Initiative

In partnership with



2020-2023 A THRIVE MOVEMENT

The THRIVE Global Impact Initiative consists of a series of programs and activities designed to drive innovation, collaboration, positive change for our planet.



Invest & Scale
Innovative
technologies

Catalyze
Corporate
Action

Accelerate
Farmer Adoption

Go-to-Market
Access to farmers
and customers

Government Collaboration



US Innovation agenda

US Secretary of Agriculture, **Sonny Perdue**, Washington DC

Government of Canada / Gouvernement du Canada

Canada

“

If we are to feed a growing population while protecting the planet, we will need to keep our industry on the cutting edge of innovation. That is why it's great to hear that SVG Ventures has launched the first-ever THRIVE Canada Challenge, in partnership with Farm Credit Canada

”

Hon. Marie-Claude Bibeau
Minister of Agriculture and Agrifood



THRIVE Canada

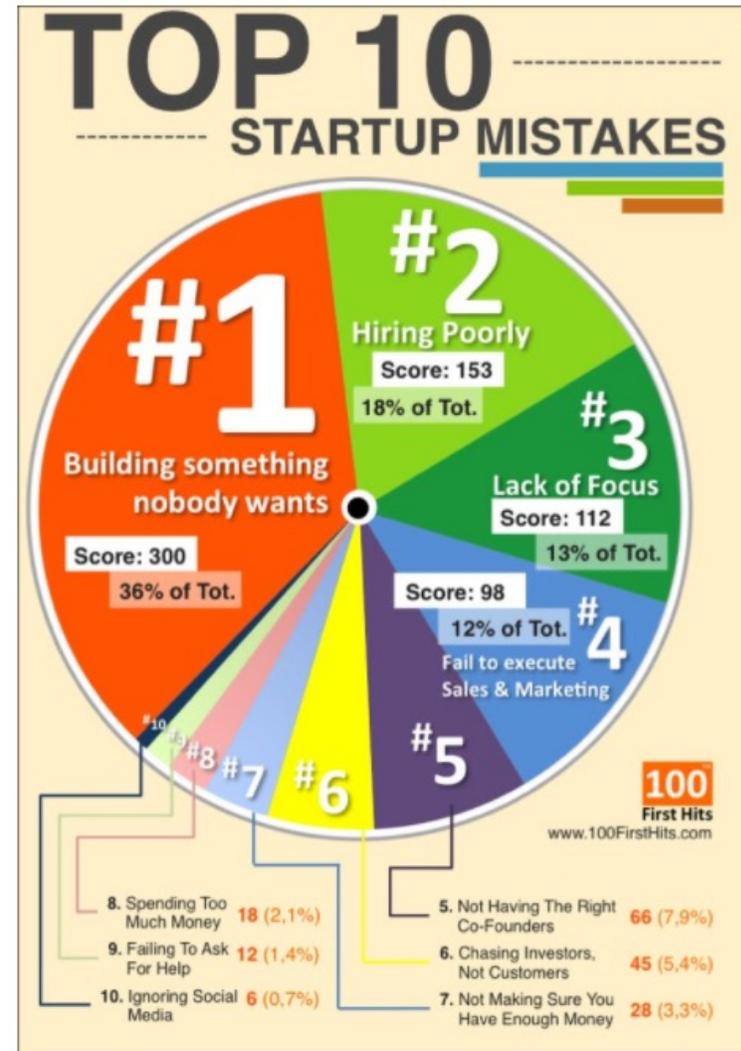
Participation of Hon Marie-Claude Bibeau for THRIVE Canada Challenge & SVG Ventures launch



THRIVE & Forbes Future of Food Summit

Participation of the US Secretary of Agriculture, **Thomas J. Vilsack**

Why startups fail?



How we evaluate start ups for investment



Team:

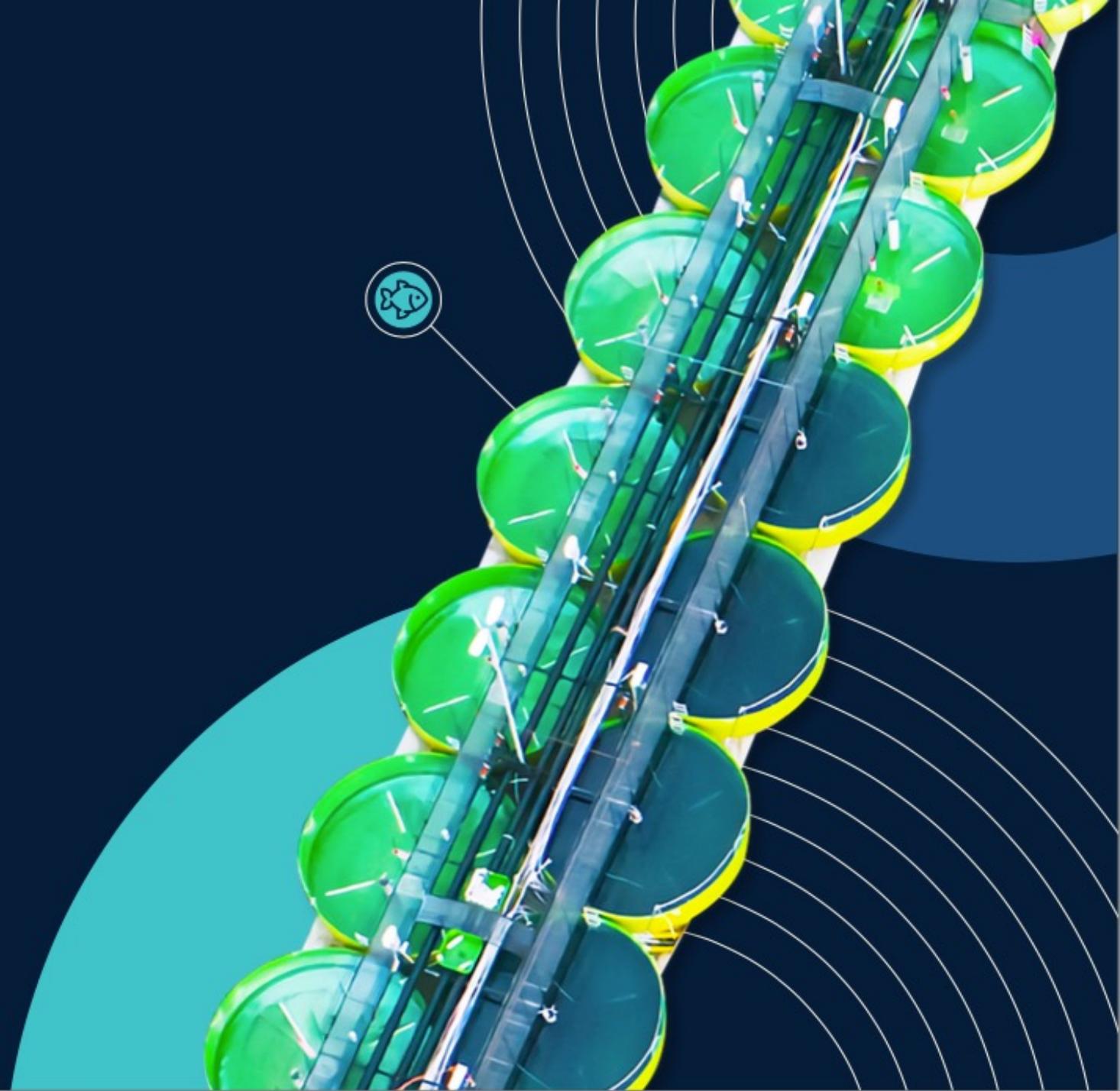


 EMERGING TECH RESEARCH

Agtech Report

VC trends and emerging opportunities

Q1
2023

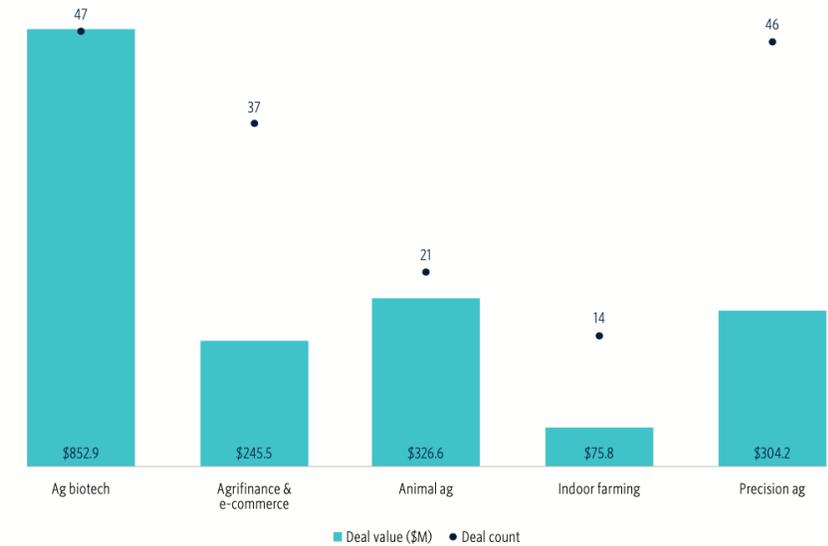


Pitchbook Agtech Qtr 1 2023

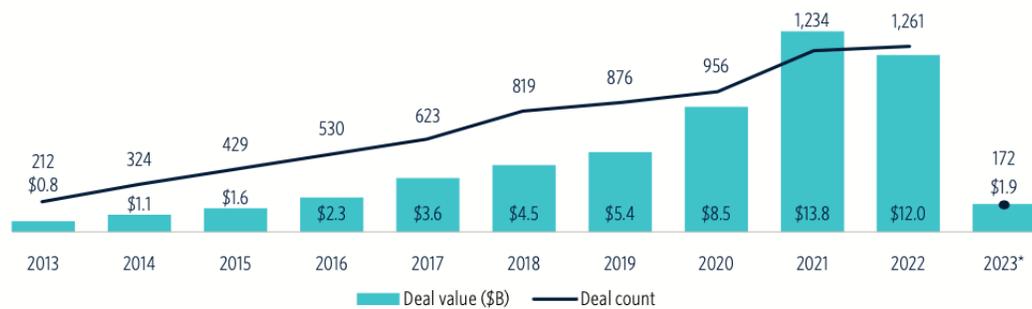
Trailing 12-month (TTM) agtech VC deal activity by segment*



Agtech VC deal activity by segment in Q1 2023*



Agtech VC deal activity



Agtech VC deal activity by quarter



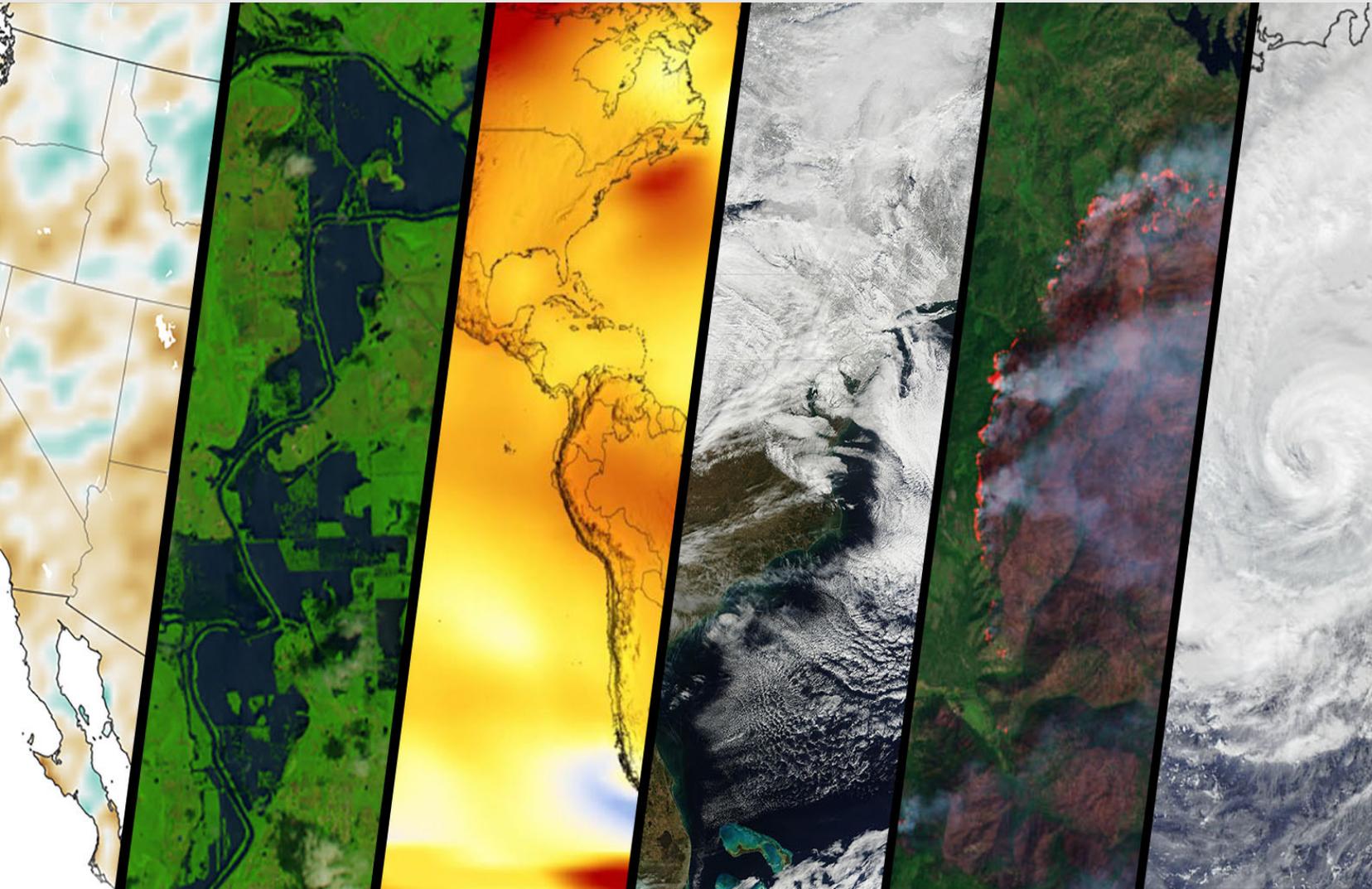
Most active agtech accelerators in 2022

Investor name	Deal Count	Investor type
SVG Ventures-THRIVE	18	Venture Capital
National Science Foundation	9	Government
Techstars	8	Accelerator/Incubator
Google for Startups Accelerator	7	Accelerator/Incubator
EIT Food	4	Accelerator/Incubator
Catalyst Fund	3	Impact Investing



**Outlook –
What to expect in 2023 and beyond?**

What to expect in 2023 and beyond?



Climate change continues – extreme weather events, aridification

Opportunities: smart irrigation, indoor ag, gene editing

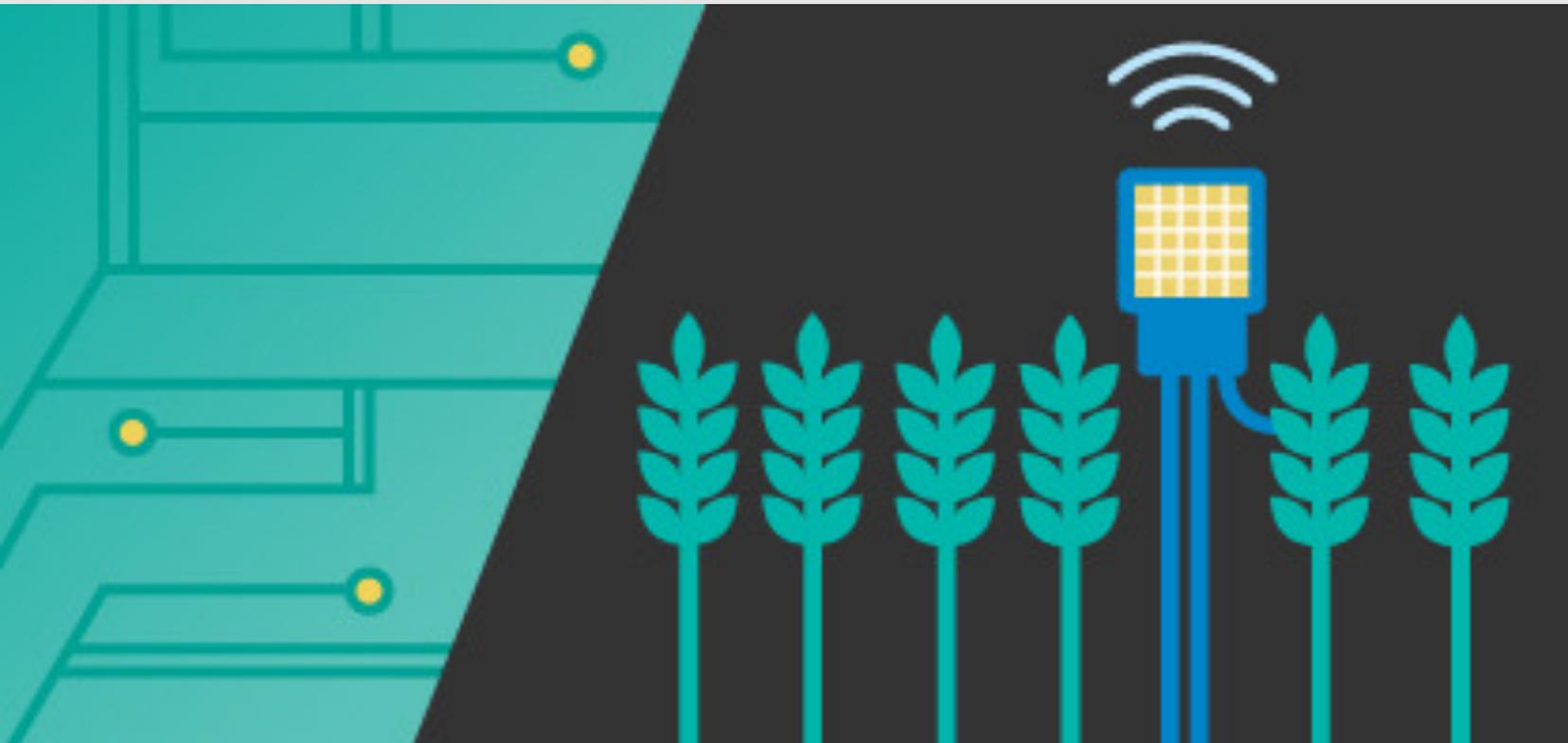
What to expect in 2023 and beyond?



Continued war
Ukraine – grain,
fuel, and fertilizer
shortages

Opportunities:
biofertilizers, soil
amendments,
precision ag tools

What to expect in 2023 and beyond?



Funding challenges hit agtech – Funding could shift to CapEx light models

Opportunities:
Farm management software, ag marketplaces, imagery analytics

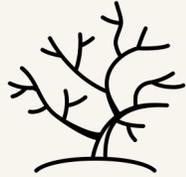
Agtech drivers:



Climate change



**Supply chain
disruptions**



**Extreme weather
events & aridification**



Growing populations



War in Ukraine



**Consumer demand
for healthier food**



Labor shortages



2023

THRIVE ^{TOP} 50

AgTech | FoodTech

#THRIVETop50

Tortuga AgTech



Published by:
THRIVE
by SVG VENTURES

2023

THRIVE 50 AgTech | FoodTech

2. Animal Technology



3. On-Farm Decision Support, Automations & Robotics



1. CEA



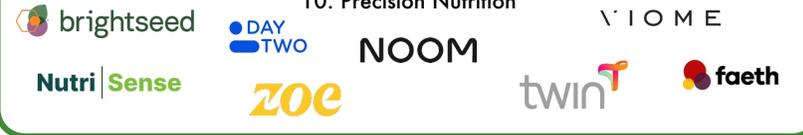
4. Novel Crop Inputs



5. Agribusiness Platform



10. Precision Nutrition



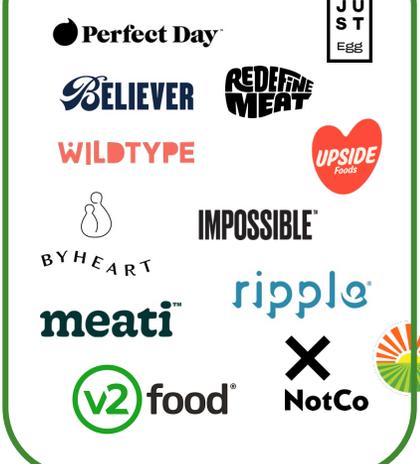
9. Novel Ingredients



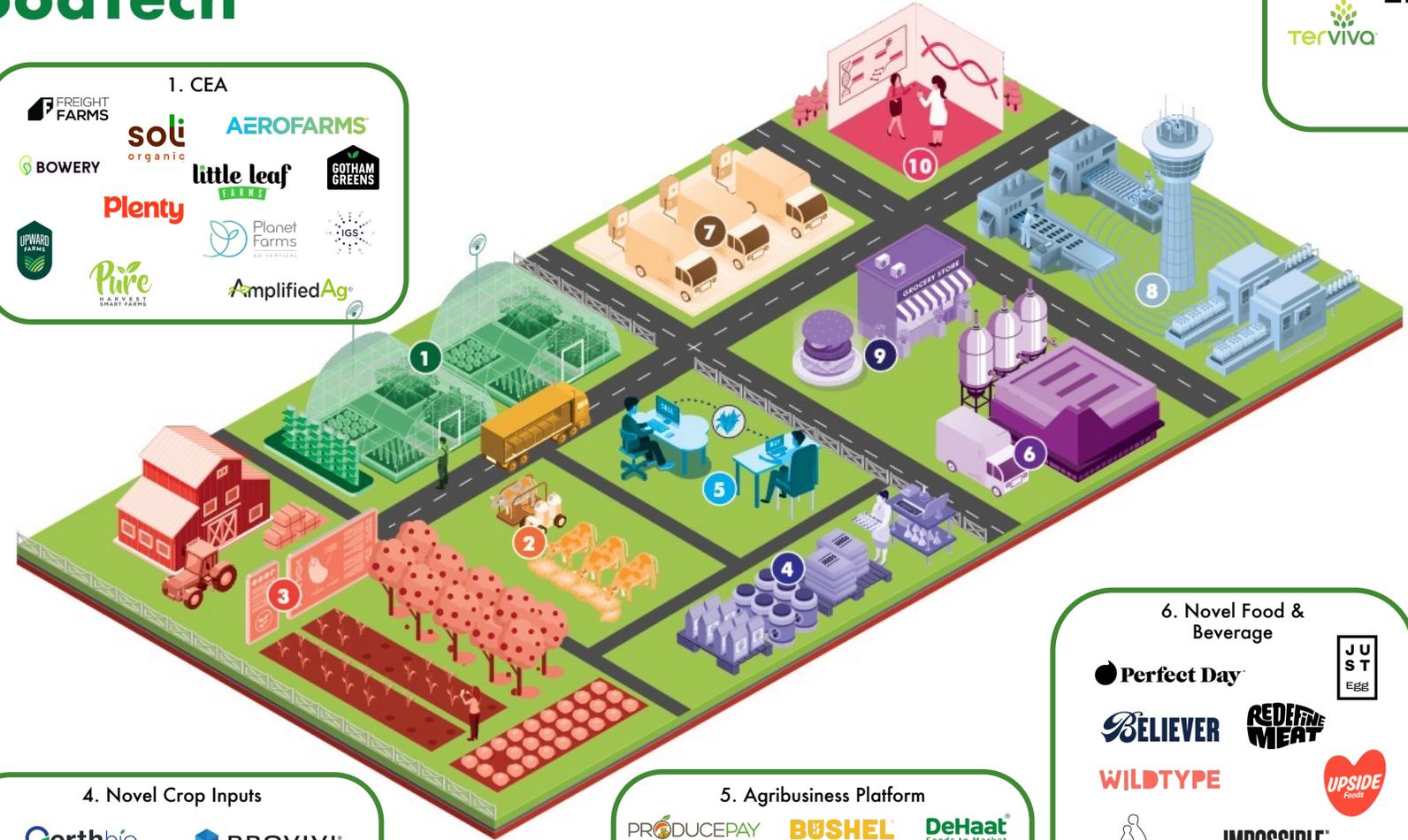
8. Next Generation Supply Chain



6. Novel Food & Beverage



7. Infrastructure & Materials

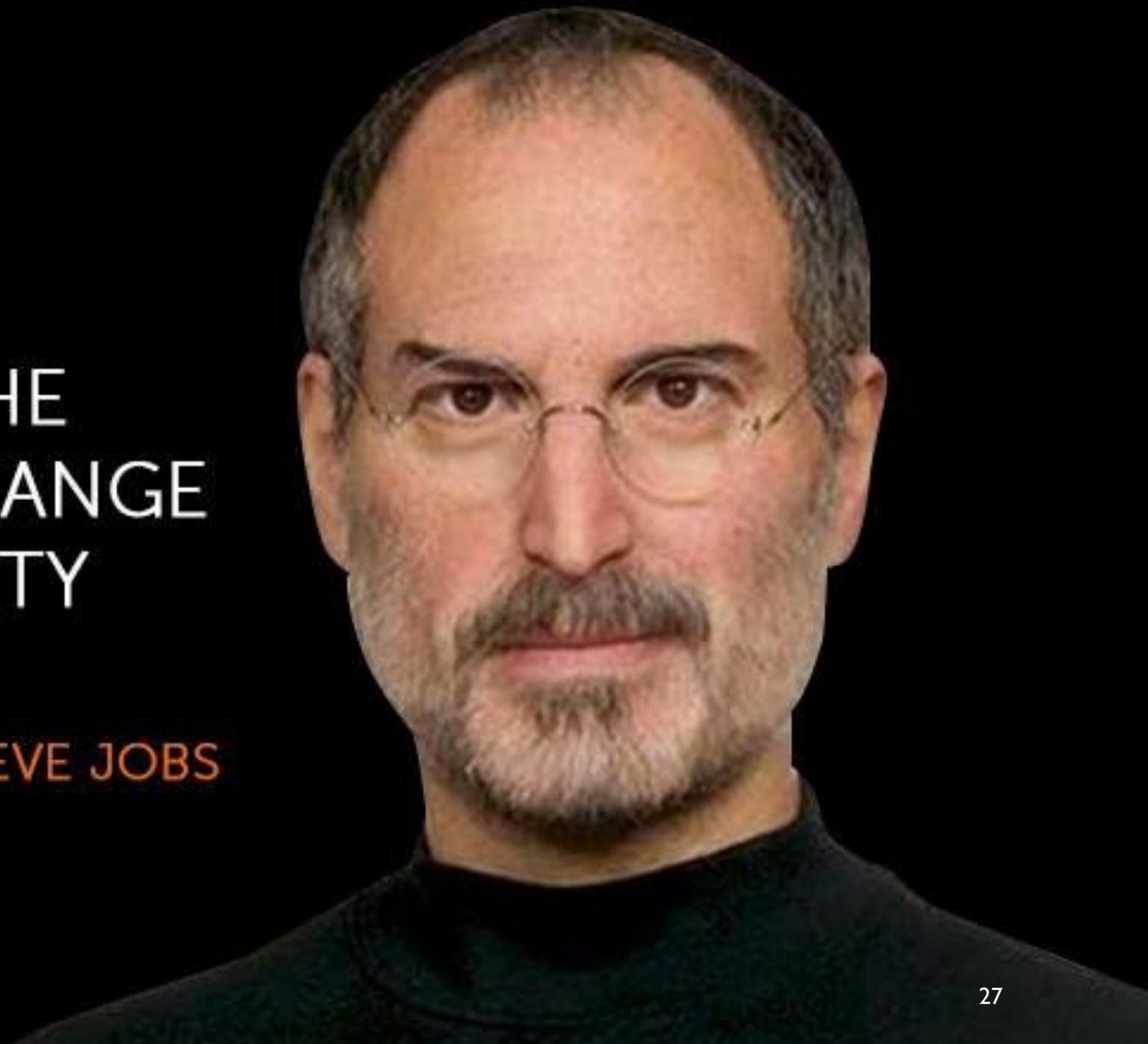




Purpose
Passion
Positive
Ambition
Disrupt
Failure
Adapt

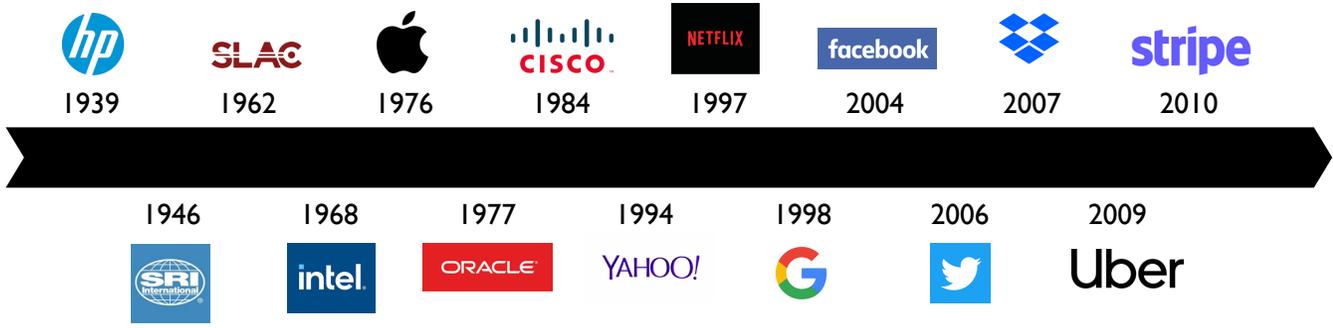
"INNOVATION IS THE
ABILITY TO SEE CHANGE
AS AN OPPORTUNITY
– NOT A THREAT."

– STEVE JOBS



VIBRANT TECHNOLOGY ECOSYSTEM

40,000+
Startups

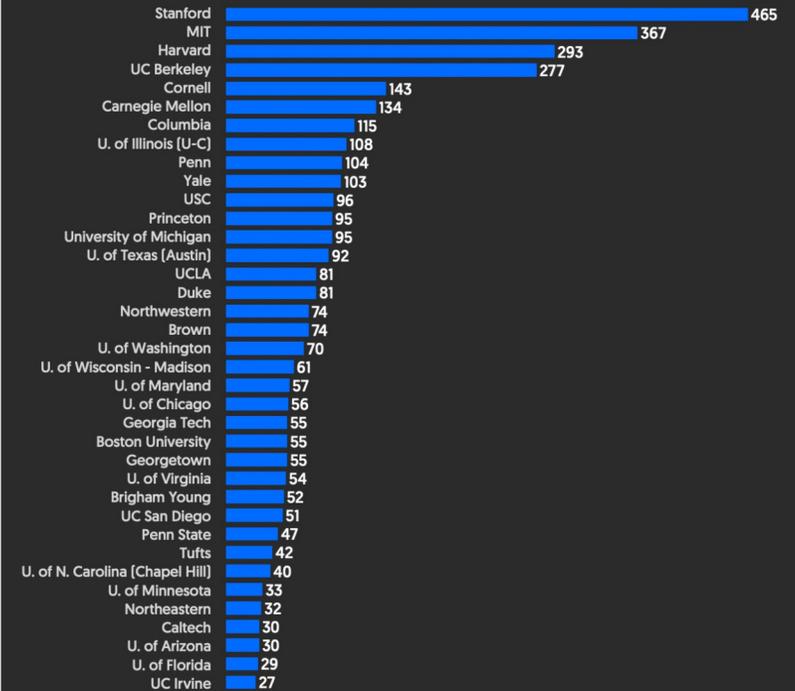


*Eight Decades of Constant
Innovation*

Bay Area Universities Have the Largest Number of Founders

U.S. University Rank By Number of Graduating Startup Founders

Based on the number who last raised private funding after 1/1/20 and have raised a total of \$1M or more. Does not include business schools.



crunchbase news